

CASSABRIA INSTALLED AS 2015 ECAR PRESIDENT



REALTORS® from all over eastern Connecticut met on December 12 to install newly elected officers and directors for 2015. Mohegan Sun in Uncasville hosted REALTORS® and friends as 2015 President Merry Cassabria, took the oath of office. She is a REALTOR® with RE/MAX Home Team in Waterford and resides in Gales Ferry.

ECAR member Debra Chamberlain, 2014 President of the Connecticut Association of REALTORS® was the installing officer and Linda Davis of RE/MAX Home Team was the Master of Ceremonies.

In his outgoing remarks, 2014 President Alvin Kinsall said “Being a strong advocate for our strategic plan and where we see the association should be by December 31, 2016, we continued to ensure that we stayed on track with our community outreach efforts.” “I leave the Association in good condition ... and I want to thank you for the opportunity to serve as your President.”

In her incoming remarks 2015 President Merry Cassabria said “We all need to go out and ‘spread the word and dispel the myths’. So, what are the myths and what is the word? In order to answer that, we need to find out what the public, and our industry, knows and doesn’t know. Let’s check a few of them.....

- Are you aware that financing requirements have eased and new programs are available?
- Do you know there are first time homebuyer programs which require no down payment?
- Do your buyers know that they don’t need 20% down to purchase a home?
- How many of you are aware that nationally VA loans close three days sooner than other loans?”

She went on to list 6 other facts that home buyers and sellers need to be aware of that demonstrate that it’s a great time to buy or sell a home. Cassabria concluded her remarks by saying “Lets all ‘spread the word.’ Get the facts. Reiterate the facts. What are you going to say when someone says ‘How’s the market?’ Its awesome!and then explain why! Let’s do our job. Spread the wordand spread it every day.”

Other Officers installed included:

President Elect, Quincy Clayton, RE/MAX Alliance
Secretary, Marilyn Lusher, RE/MAX Home Team
Treasurer, Mathew Lisee, Capitol Property Group, LLC
Immediate Past President, Alvin Kinsall, Randall, REALTORS®

The 2015 Directors include:

Lea Borgne, Coldwell Banker Residential Brokerage
Carol Christiansen, RE/MAX Realty Group
Christian Driscoll, Randall, REALTORS®
Paula Jackson, RE/MAX Realty Group
Daniel Kildea, Sellstate Leading Edge Realty
Ryan Lajoie, Johnston & Assoc. R. E., LLC

Richard Loomis, RE/MAX Bell Park
Mae Lyons, StoneHouse Real Estate Co, LLC
Joanne Pendleton, RE/MAX Home Team
Mary Poola, Heritage Properties SPC
William Reardon, Coldwell Banker Residential Brokerage
Donna Sormanti-Saglio, RE/MAX Coast and Country

Connecticut Association of REALTORS® 2015 Directors include:

Merry Cassabria (RE/MAX Home Team)
Quincy Clayton, RE/MAX Alliance
Marilyn Lusher, RE/MAX Home Team
Mathew Lisee, Capitol Property Group, LLC
Alvin Kinsall, Randall, REALTORS®
Richard Loomis, RE/MAX Bell Park

Videos of the event are posted on YouTube and can be accessed using the following links:

Al Kinsall's outgoing remarks: <http://youtu.be/9WZgwsOHZqI>
Installation of ECAR Officers and Directors: <http://youtu.be/XK2Lx5RCZOk>
Merry Cassabria's incoming remarks: http://youtu.be/E_wSvYpd000

This press release can also be viewed at <http://www.easterncrealtors.com/pressreleases.html>