

## KINSALL INSTALLED AS 2014 ECAR PRESIDENT



REALTORS® from all over eastern Connecticut met on December 12 to install newly elected officers and directors for 2014. Great Neck Country Club in Waterford hosted REALTORS® and friends as 2014 President Alvin Kinsall of Reandall REALTORS® - Real Living took the oath of office.

ECAR member Debra Chamberlain, 2014 President of the Connecticut Association of REALTORS® was the installing officer and Master of Ceremonies.

In his outgoing remarks, 2013 President Paul K. Higgins said “We know that in order to survive as a REALTOR® Association we not only need to serve our membership, but we must also be a public real estate resource. To that end we created ECAR Voice ([www.ECARVoice.com](http://www.ECARVoice.com)) as vehicle to interact with the public. ECAR Voice now has more than 500 followers. Through the efforts of the Strategic Planning Committee, we are now on track to become the preeminent source of real estate resources for you, our members, and the public in Eastern Connecticut.”

In his incoming remarks 2014 President Alvin Kinsall said “Our goal is to redefine what kind of organization ECAR must become by 2016... so that it remains relevant to both our membership and to the real estate consumer. Our plan states, “By December 31, 2016, the Eastern Connecticut Association of REALTORS® will be the preeminent source of real estate resources for the members and the public in Eastern Connecticut. The Association will have defined, developed and implemented a business model that transforms the Association into a significant, necessary, and financially sound organization.”

Goals to fulfill this intent included:

“- By 2016 ECAR will become the primary source of comprehensive, up-to-date data on all real estate information in Eastern Connecticut.

- We will establish and maintain an on-going dialog with consumers that reinforce the REALTORS® role as a vital partner in the real estate process.

- We will create and maintain a consistent dialog with our members; with special emphasis on brokerages.”

Other Officers installed included:

President Elect, Merry Cassabria, RE/MAX Home Team

Secretary, Christian Driscoll, William Pitt Sotheby’s Int.

Treasurer, Quincy Clayton, RE/MAX Property Consultants

Immediate Past Presesident, Paul Higgins, Coldwell Banker Residential Brokerage

The 2014 Directors include:

Lea Borgne, Coldwell Banker Residential Brokerage  
Leslie Bray, William Raveis Real Estate  
Daniel Contino, RE/MAX Property Consultants  
Marvin Elbaum, William Raveis Real Estate  
Ryan Lajoie, Johnston & Assoc. R. E., LLC  
Mathew Lisee, Capitol Property Group, LLC  
Richard Loomis, RE/MAX Bell Park  
Marilyn Lusher, RE/MAX Home Team  
Joanne Pendleton, Crystal Real Estate Co.  
Mary Poola, Heritage Properties SPC  
Susan Robotham, Randall, REALTORS®  
Donna Sormanti-Saglio, RE/MAX Coast and Country

Connecticut Association of REALTORS® 2014 Directors include:

Alvin Kinsall, Randall, REALTORS®  
Merry Cassabria, RE/MAX Home Team  
Christian Driscoll, William Pitt Sotheby's Int.  
Quincy Clayton, RE/MAX Property Consultants  
Paul Higgins, Coldwell Banker Residential Brokerage  
Susan Robotham, Randall, REALTORS®

Videos of the event are posted on YouTube and can be accessed using the following links:

Opening Remarks by Debra Chamberlain, 2014 CAR President: [http://youtu.be/b\\_Q8Fwg-U64](http://youtu.be/b_Q8Fwg-U64)

Paul Higgins' outgoing remarks: <http://youtu.be/k5QhuId8br8>

Installation of ECAR Officers and Directors: <http://youtu.be/HanKwF6ayAc>

Alvin Kinsall's incoming remarks: <http://youtu.be/PsS0-IxoSDg>

This press release can also be viewed at

<http://www.easternctrealtors.com/assets/files/Press%20Releases/Installation121213.pdf>