



EASTERN CONNECTICUT ASSOCIATION OF REALTORS®, INC.

The Voice for Real Estate in Eastern Connecticut™

106 Route 32, Suite 4 • North Franklin, CT 06254

Telephone: (860) 892-2595 Fax: (860) 892-2599

Web Site: <http://www.easternctrealtors.com>

COMMERCIAL
Real Estate



RESource

REALTORS® Conference & Trade Show



Mark your calendar for September 22-23, 2021!

We hope you'll join us on September 22-23, 2021 at Foxwoods for our highly anticipated Conference & Trade Show featuring national speakers Leigh Brown, Marki Lemons Ryhal, and Brian Blasko. Additionally, there is a pre-conference Major Investor/RPAC event at Highrollers on Tuesday, Sept 21.

The following levels of sponsorship have been established. Sponsorship is a great way for you and your company to convey its message and gain exposure with our REALTOR® and Affiliate members while your company's name and services are spotlighted.

2021 President
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Marilyn Lusher
Adam Mancini
Tia McCloskey
Cathy Newlin
Shelita Petersen

1. **Title Sponsor (\$3000)**
 - o **Taken**
2. **Highroller Event Sponsor (\$1000)**
 - o **Taken**
3. **Leigh Brown Sponsor (\$1500)**
 - o **Taken**
4. **Marki Lemons Ryhal Sponsor (\$1500)**
 - o **Taken**
3. **Brian Blasko Sponsor (\$1000)**
 - o **Taken**
4. **Cocktail Reception Sponsor (\$500)**
 - o ~~10~~ 4 sponsorships available
5. **Trade Show Only (\$250 Affiliate Member/\$300 Non-member)**
 - o ~~20~~ 16 sponsorships available
6. **Program Business Card Ad-on (\$100 Affiliate Member/\$250 Non-member)**

Note – these sponsorships are on a “first come, first served” basis and each comes with their own benefits!

Included with this letter are copies of each sponsorship with more detailed information for you to view. If you are interested in participating, simply complete the appropriate reservation form and send it back at your earliest convenience. If you have any questions, please give me a call at (860) 892-2595 or email me at kathryn@easternctrealtors.com. I look forward to seeing you on September 22-23, 2021! Thank you for your continued support of the Association!



REALTORS® ~ Helping to Achieve the American Dream of Home Ownership

REALTOR® - is a registered collective membership mark which may only be used by real estate professionals who are members of the NATIONAL ASSOCIATION OF REALTORS® and subscribe to its strict Code of Ethics.





EASTERN CONNECTICUT ASSOCIATION OF REALTORS®, INC.



2021 RESource Conference & Trade Show
Title Sponsorship

Mark Your Calendars for September 22-23, 2021!

We are hard at work planning ECAR's RESource 2021 Conference & Trade Show taking place at the Foxwoods.

Only one Title sponsorship is available! This sponsorship is a great way for you and your company to welcome attendees, convey your message and gain exposure with our REALTOR and Affiliate members while your company's name and services are spotlighted.

Your \$3000 investment includes:

- Conference Hotel branding
2 Overnight stays at Foxwoods during conference (1 rm 2 nights, or 2 rms 1 night)
Branding on lanyard
A 15-minute dedicated presentation/session
1st priority placement of table at the expo
Individual session room branding
Business card placement on session room tables
Preferred logo placement on our program
Link on our RESource Conference Expo website
Recognition at opening and closing of the event
2 additional guest tickets to attend the event
All meals on both days of the conference
Raffle announcement (if you are giving away a prize)

Remember - this sponsorship is on a "first come, first served" basis!

Simply complete the reservation form included with this letter to reserve your sponsorship today. If you have any questions, please give me a call at (860) 892-2595 or email me at kathryn@easternctrealtors.com. I look forward to seeing you in

September!

Thank you for your continued support of the Association!

Sincerely,

Kathryn O'Leary (handwritten signature)

Kathryn O'Leary
Member Services Director



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2021 RESource Conference & Trade Show Highrollers Major Investor Event Sponsorship

Mark Your Calendars for September 22-23, 2021!

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Secretary
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Rose Eapen
Norman Krayem
Mathew Lisee
Marilyn Lusher
Adam Mancini
Tia McCloskey
Cathy Newlin
Shelita Petersen

We are hard at work planning ECAR's RESource 2021 Conference & Trade Show taking place at the Foxwoods.

The Major Investor Event will be held on Tuesday, September 21 at Highrollers from 6-9:00 pm. There are ONLY two sponsors for this event! This sponsorship is a great way for you and your company to welcome attendees, convey your message and gain exposure with our REALTOR® and Affiliate members while your company's name and services are spotlighted.

Your \$1000 investment includes:

- Conference Hotel branding
- 1 Overnight stays at Foxwoods during conference
- A 5 minute dedicated presentation/session at the Major Investor Event
- 1 additional guest ticket to attend the Major Investor Event
- Major Investor Event room branding with business card placement
- 2nd priority placement of table at the expo
- Preferred logo placement in our program
- Link on our RESource Conference & Expo website
- Recognition at opening and closing of the event
- All meals on both days of the conference
- Raffle announcement (if you are giving away a prize)

Remember - this sponsorship is on a "first come, first served" basis!

Simply complete the reservation form included with this letter to reserve your sponsorship today. If you have any questions, please give me a call at (860) 892-2595 or email me at kathryn@easternctrealtors.com. I look forward to seeing you in September!

Thank you for your continued support of the Association!

Sincerely,

Kathryn O'Leary
Member Services Director



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Marki Lemons Ryhal Sponsorship

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Gregory Hanner

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Stephanie DeBiasi

Rose Eapen

Norman Krayem

Mathew Lisee

Marilyn Lusher

Adam Mancini

Tia McCloskey

Cathy Newlin

Shelita Petersen

Mark Your Calendars for September 22-23, 2021!

We are hard at work planning ECAR's RESource 2021 Conference & Trade Show taking place at Foxwoods. Marki Lemons Ryhal will be teaching 6 CE credits on Thursday, September 23, 2021 and if you choose this sponsorship, you will be the only Marki sponsor!

This is a great way for you and your company to welcome attendees, convey your message and gain exposure with our REALTORS and Affiliate members while your company's name and services are spotlighted.

Your \$1500 investment includes:

- Conference Hotel breakfast
- 1 Overnight stay at Foxwoods during conference
- A 5-minute introduction at the beginning of each session
- Business card placement on session room tables
- Preferred logo placement in the program
- Link on our RESource Conference & Expo website
- Preferred Table placement at the expo
- 1 additional guest ticket to attend the event
- All meals on both days of the conference
- Raffle announcement (if you are giving away a prize)

Remember – this sponsorship is on a “first come, first served” basis!

Simply complete the reservation form included with this letter to reserve your sponsorship today. If you have any questions, please give me a call at (860) 892-2595 or email me at kathryn@easternctrealtors.com. I look forward to seeing you in September!

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Sincerely,

Kathryn O'Leary

Member Services Director

Enclosures



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Leigh Brown Sponsorship

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Adam Mancini
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Cathy Newlin
Shelita Petersen

Mark Your Calendars for September 22-23, 2021!

We are hard at work planning ECAR's RESource 2021 Conference & Trade Show taking place at Foxwoods. Leigh Brown will be featured at the Highroller Major Investor event on Tuesday, September 21 and providing 2 keynotes on Wednesday, September 22, 2021. If you choose this sponsorship, you will be the only Leigh Brown sponsor!

This is a great way for you and your company to welcome attendees, convey your message and gain exposure with our REALTOR® and Affiliate members while your company's name and services are spotlighted.

Your \$1,500 investment for this event includes:

- One overnight room and tax at Foxwoods during the conference
- Opportunity to make a brief introduction during the opening of the conference
- Recognition at the opening and closing of the event
- Preferred logo placement in the program
- Link on our RESource Conference & Expo website
- Preferred table placement at the expo
- 1 additional guest tickets to attend the event
- All meals on both days of the conference
- Raffle announcement (if you are giving away a prize)

Remember – these sponsorship spots are on a “first come, first served” basis!

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Member Services Director

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Brian Blasko Sponsorship

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Rose Eapen
Norman Krayem
Mathew Lisee
Marilyn Lusher
Adam Mancini
Tia McCloskey
Cathy Newlin
Shelita Petersen

Mark Your Calendars for September 22-23, 2021!

We are hard at work planning ECAR's RESource 2021 Conference & Trade Show taking place at Foxwoods. Brian Blasko will be a featured keynote speaker on Thursday, September 23, 2021. If you choose this sponsorship, you will be the only Brian Blasko sponsor!

This is a great way for you and your company to welcome attendees, convey your message and gain exposure with our REALTOR® and Affiliate members while your company's name and services are spotlighted.

Your \$1,000 investment for this event includes:

- One overnight room and tax at Foxwoods during the conference
- Admission for one to the entire conference
- Opportunity to make a brief introduction during Day 1 of the conference
- Recognition at the opening and closing of the event
- Preferred logo placement in the program
- Link on our RESource Conference & Expo website
- Preferred table placement at the expo
- All meals on both days of the conference
- Public announcement (if you are giving away a prize)

Remember – these sponsorships are on a “first come, first served” basis!

Simply complete the reservation form included with this letter to reserve your sponsorship today. If you have any questions, please give me a call at (860) 892-2595 or email me at kathryn@easternctrealtors.com. I look forward to seeing you in September!

Thank you for your continued support of the Association!

Sincerely,

Kathryn O'Leary

Member Services Director

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Cocktail Reception Sponsorship

Mark Your Calendars for September 22-23, 2021!

We are hard at work planning ECAR's 2021 RESource Conference & Trade Show taking place at the Foxwoods.

There are ~~10~~ 4 "Cocktail" sponsorships available! This sponsorship is a great way for you and your company to convey its message and gain favor with our REALTOR® and Affiliate members during the trade show on Day 1 with food and libations in a relaxed atmosphere while your company's name and services are spotlighted.

Your \$500 investment for this event includes:

- Admission for one to the entire conference
- Recognition at the opening and closing of the event
- Preferred logo placement in the program
- Link on our RESource Conference & Expo website
- Preferred Table placement at the expo
- All meals on both days of the conference
- Raffle announcement (if you are giving away a prize)

Remember – these sponsorships are on a “first come, first served” basis!

Simply complete the reservation form included with this letter to reserve your sponsorship today. If you have any questions, please give me a call at (860) 892-2595 or email me at kathryn@easterncrealtors.com. I look forward to seeing you in September!

Thank you for your continued support of the Association!

Sincerely,

Kathryn O'Leary

Member Services Director

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2021 RESource Conference & Trade Expo
Cocktail Reception Sponsorship Form

Name: _____

Company: _____

Mailing Address: _____

Email: _____ Phone Number: _____

If you have guests, there is a \$179 per person cost due (If after 8/31/21 the cost is \$189 per person)

Cocktail Reception Sponsorship Payment for the 2021 RESource Conference & Trade Expo

My check for \$500, payable to ECAR is enclosed. Check #: _____ Name on Check: _____

Charge my credit card \$500. Type of Card*: MasterCard Visa Discover

Credit Card Number*: _____ Exp Date*: _____ CVV*: _____

Name on Credit Card*: _____

Credit Card Billing Address *: _____ Zip Code*: _____

Signature*
* required

Date

Mail to:

Eastern Connecticut Association of REALTORS®, 106 Route 32, Suite 4, North Franklin, CT 06254

Email to:

kathryn.oleary@easternctrealtors.com

(credit card payment must be included with email)

Fax to:

860-892-2599

(credit card payment must be included with fax)



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Trade Show Only Sponsorship

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Secretary
Melody Edelman

Immediate Past President
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Carol Christiansen
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Norman Krayem
Mathew Lisee
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Cathy Newlin
Shelita Petersen

Mark Your Calendars for September 22-23, 2021!

We are hard at work planning ECAR’s 2021 RESource Conference & Trade Show taking place at the Foxwoods.

20 ~~16~~ Vendor tables are up for grabs! Participating as a vendor is a great way for you and your company to convey its message and gain exposure with our REALTOR® and Affiliate members while your company's name and services are spotlighted.

Affiliate Member Price \$250

Non-Member Price \$300 (*Affiliate membership thru Dec 2021 included*)

Your \$250/\$300 investment for this event includes:

- Table at the expo
- Cocktail reception + one complimentary drink ticket
- Non-Member price includes 2021 Affiliate Membership (Valid Thru Dec 2021)
- Raffle announcement (if you are giving away a prize)

Remember – these tables are on a “first come, first served” basis!

Simply complete the reservation form included with this letter to reserve your vendor table today. If you have any questions, please give me a call at (860) 892-2595 or email me at kathryn@easternctrealtors.com. I look forward to seeing you in September!

Thank you for your continued support of the Association!

Sincerely,

Kathryn O’Leary

Member Services Director

Enclosures



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2021 RESource Conference & Trade Expo
Vendor Table Registration Form

Name: _____

Company: _____

Mailing Address: _____

Email: _____ Phone Number: _____

If you have guests, there is a \$179 per person cost due (If after 8/31/21 the cost is \$189 per person)

Vendor Table Payment for the 2021 RESource Conference & Trade Expo (please indicate):

[] Affiliate Member Price \$250 [] Non-Member Price \$300

[] My Check for \$_____, payable to ECAR is enclosed. Check #: _____ Name on Check: _____

[] Charge my credit card \$_____. Type of Card*: [] MasterCard [] Visa [] Discover

Credit Card Number*: _____ Exp Date*: _____ CVV*: _____

Name on Credit Card*: _____

Credit Card Billing Address *: _____ Zip Code*: _____

Signature*
* required

Date

Mail to:

Eastern Connecticut Association of REALTORS®, 106 Route 32, Suite 4, North Franklin, CT 06254

Fax to:

860-892-2599

(credit card payment must be included with fax)

Email to:

kathryn@easternctrealtors.com

(credit card payment must be included with email)



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“Friends of *RESource*” Program Ad Only

Mark Your Calendars for September 22-23, 2021!

We are hard at work planning ECAR’s 2021 RESource Conference & Trade Show taking place at the Foxwoods.

Anyone can purchase a Friends of RESource business card size program ad. You must provide the artwork or copy of your business card/ad.

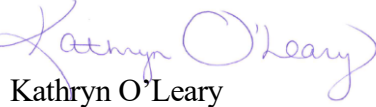
- **As an Ad-on Price \$150***
- **Stand Alone Price \$250**

Program Ads are unlimited!

*Ad on pricing is only available for our \$500+ level sponsors.

Simply complete the reservation form included with this letter to reserve your program ad today. If you have any questions, please give me a call at (860) 892-2595 or email me at kathryn@easternctrealtors.com. I look forward to seeing you in September!

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2021 **RESource** Conference & Trade Expo
“Friends of **RESource**” Program Ad Registration Form

Name: _____

Company: _____

Mailing Address: _____

Email: _____ Phone Number: _____

Program Ad Payment for the 2021 RESource Conference & Trade Expo (Does not include attendance at event):

Business Card Size Ad-On \$150 Stand-alone Business Card Size Ad \$250

My Check for \$_____, payable to ECAR is enclosed. Check #: _____ Name on Check: _____

Charge my credit card \$_____. Type of Card*: MasterCard Visa Discover

Credit Card Number*: _____ Exp Date*: _____ CVV*: _____

Name on Credit Card*: _____

Credit Card Billing Address *: _____ Zip Code*: _____

Signature*
* required

Date

Mail to:

Eastern Connecticut Association of REALTORS®, 106 Route 32, Suite 4, North Franklin, CT 06254

Email to:

kathryn@easternctrealtors.com

(credit card payment must be included with email)

Fax to:

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(credit card payment must be included with fax)