

2019 ECAR Sponsorship Options



Investment: \$2,500

3 Available

Benefits

- Sponsorship of Membership Meetings with speaking opportunity. This includes a display table, 5 complimentary tickets & literature distributed on your behalf at the event. (Affiliate to supply material in advance to ECAR) (Value: \$1180)
- Digital Banner Ads: Banner advertising on the home and interior pages of the ECAR site for 12 months. (Value: 1950)
- Speaking opportunity at 4 new member orientations (1 per quarter). Maximum time allotted: 10 minutes; speaking time will be set by CEO. Affiliate responsible for optional snack. (Value: \$500)
- Use of the ECAR Training Room 3x (Value: \$450)
- 4 Additional Associate Affiliates (Value: \$400)
- 20% Preferred discount on sponsorship of the February 2019 Real Estate Conference & Trade Show (Available levels: Title, Cocktail Reception, CE, General Session, Trade Show) (Value: \$40 - \$600)
- 1 Facebook Ad (pushes to all social media & includes assistance with graphics if needed) (Value: \$150)
- 1 time banner ad at the top of the monthly e-Newsletter (Value: \$100)
- Acknowledgement of sponsorship at other events

(Total Value of Sponsorship Package: \$4620-\$5180) (Your Savings: up to \$2680)



Investment: \$1,500

4 Available

Benefits

- Sponsorship of Membership Meetings with speaking opportunity. This includes a display table, 3 complimentary tickets & literature distributed on your behalf at the event. (Affiliate to supply material in advance to ECAR) (Value: \$1060)
- Digital Banner Ads: Banner advertising on the home page of the ECAR site for 12 months. (Value: 700)
- 2 Additional Associate Affiliates (Value: \$200)
- 15% Preferred discount on sponsorship of the February 2019 Real Estate Conference & Trade Show (Available levels: Title, Cocktail Reception, CE, General Session, Trade Show) (Value: \$30 - \$450)
- 1 Facebook Ad (pushes to all social media & includes assistance with graphics if needed) (Value: \$150)
- Use of the ECAR Training Room 1x (Value: \$150)
- 1 time banner ad in the monthly e-Newsletter (Value: \$100)
- Acknowledgement of sponsorship at other events

(Total Value of Sponsorship Package: \$2,615) (Your Savings: up to \$1,115)

2019 ECAR Sponsorship Options, cont'd



Investment: \$1,000

Benefits

- Sponsorship of Membership Meetings with speaking opportunity. This includes a display table and 2 complimentary tickets to the event.
- 50% discount on Facebook ads (pushes to all social media & includes assistance with graphics if needed) (Affiliate must supply ad) (Value: \$150; you pay \$75/ad)
- 10% Preferred discount on sponsorship of the February 2019 Real Estate Conference & Expo (Available levels: Cocktail Reception, Lunch & General Session) (Value: \$20 - \$150)
- 1 Broker Tour OR ECAR Update Banner Ad, i.e. "This week's broker tour brought to you by..." (Affiliate supplies ad) (Value: \$100)
- Acknowledgement of sponsorship at other events

(Total Value of Sponsorship Package: \$1,325) (Your Savings: up to \$325)



Investment: \$700

Benefits

- Sponsorship of Membership Meetings. This includes a display table and 1 complimentary ticket to the event.
- 25% discount on Facebook ads (pushes to all social media & includes assistance with graphics if needed) (Affiliate must supply ad) (Value: \$150; you pay \$112.50/ad)
- 5% Preferred discount on sponsorship of the February 2019 Real Estate Conference & Trade Show (Available levels: Cocktail Reception, Lunch & General Session) (Value \$10-\$75)
- Acknowledgement of sponsorship at other events

(Total Value of Sponsorship Package: \$850) (Your Savings: up to \$150)



Investment: \$200

Benefits

- Sponsorship of 1 Membership Meeting with speaking opportunity. This includes a display table and 2 complimentary tickets.



A LaCarte Options

- ECAR Website Ads: Ad Rates Vary, see chart below

	Description	# of rotating ads in banner	3 months	6 months	12 months
Homepage Add	Square ad (315 pixels wide x 345 hide)	No more than 6	\$300.00	\$500.00	\$750.00
All Interior pages on Website	horizontal banner (798 pixels wide x 90 pixels high)	No more than 6	\$500.00	\$750.00	\$1,200.00
Interior	Vertical Single (204 pixels wide by 204 pixels high) ad on	No more than 2	\$300.00	\$500.00	\$750.00

- Facebook Boosted Ad Post: Ad pushes to all social media & includes assistance with graphics if needed. Additional boost ads available at a discounted rate. (Cost: \$150 + boost amount/ad)
- Literature Distribution: Your literature will be distributed to all who attend our membership meeting. (Affiliate must provide the literature in advance to ECAR) (Cost: \$25/distribution)
- eBlast Banner Ad: A 1-time banner ad at the top of the ECAR e-Newsletter. Additional dedicated eblasts available at a discounted rate. (Cost: \$175/top half ad or \$100/bottom half ad)
- Affiliate Directory Listing: All new REALTOR® members will receive a welcome packet that includes the ECAR Affiliate Directory. Ad space available starting at: \$_____

2019 Membership Meeting Dates

**Mark Your Calendars*

January 10, 2019	March 13, 2019	April 10, 2019	June 12, 2019	Sept 11, 2019	October 9, 2018
Grill 37 Pomfret CT 6 P.M.	Holiday Inn, Norwich, CT 12 P.M.	Holiday Inn, Norwich, CT 9 A.M.	Holiday Inn, Norwich, CT 9 A.M.	Holiday Inn, Norwich, CT 9 A.M.	Holiday Inn, Norwich, CT 9 A.M.
Installation of ECAR Officers & Directors	Awards Banquet Luncheon	Topic: TBD 1 st Quarter Circle of Excellence	Topic: TBD	Safety & 2 nd Qtr Circle of Excellence	Legislative Breakfast & 3 Qtr Circle of Excellence

2019 ECAR Sponsorship Package Registration

I'm interested in being a sponsor! Please sign me up as follows:

Bronze sponsor for the following membership meeting(s) at \$200 each. (Check all that apply.)

January 10 March 13 April 10 June 12 September 11 October 9

Silver Sponsorship for \$700

Gold Sponsorship for \$1,000.

Platinum Sponsorship for \$1500

Diamond Sponsorship for \$2,500.

Associate Affiliate Names (4 for Diamond, 2 for Platinum):

1)

2)

3)

4)

Primary Affiliate Name: _____

Company: _____

Address: _____

Phone: _____ Email: _____

A check for \$ _____ made payable to E.C.A.R. is enclosed.

A credit card authorization form to charge \$ _____ to my credit card is enclosed.
(Authorization form available at <http://www.easterncrealtors.com/assets/files/creditcardauthorizationform.pdf>)

Bill me for \$ _____.

Bill me in four (4) equal monthly installments*.

*I understand these payments are due in January, February, March, and April 2019
(This option is only available for Silver, Gold, Platinum & Diamond Sponsors)

Please remit to:

Eastern Connecticut Association of REALTORS®
106 Route 32, Suite 4, North Franklin, CT 06254
Ph: 860-892-2595 ♦ Email: info@easterncrealtors.com