



EASTERN CONNECTICUT ASSOCIATION OF REALTORS®, INC.

The Voice for Real Estate in Eastern Connecticut™

106 Route 32, Suite 4 • North Franklin, CT 06254

Telephone: (860) 892-2595 Fax: (860) 892-2599

Web Site: <http://www.easterncrealtors.com>

COMMERCIAL
Real Estate



RESource

REALTOR Conference & Trade Expo

Feb 12-13, 2019 Mystic Marriott



President
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President Elect
Ryan Lajoie

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Hilarie Leone
Mary Poola
Weimin Qian
Thomas Sheldon

Mark your calendar and plan to be wowed!

We hope you'll join us on February 12-13, 2019 at The Mystic Marriott for our highly-anticipated Conference & Trade Show featuring Dr. Jessica Lautz, NAR Economist, Craig Grant, RETI President, and Bill Moeller, US Coast Guard.

The following levels of sponsorship have been established. Sponsorship is a great way for you and your company to convey its message and gain exposure with our REALTOR® and Affiliate members while your company's name and services are spotlighted.

1. **Title Sponsor (\$3000)**
 - o 1 sponsorship available
2. **Lunch Sponsor (\$2000)**
 - o Taken
3. **Cocktail Reception Sponsor (\$1500)**
 - o 2 sponsorships available
4. **CE Sponsor (\$1000)**
 - o 3 sponsorships available
5. **General Conference Sponsor (\$500)**
 - o 6 sponsorships available
6. **Trade Show Only (\$200 Affiliate Member/\$250 Non-member)**
7. **Friends of the Conference Program Ad (\$50)**

Note – these sponsorships are on a “first come, first served” basis and each comes with their own benefits!

Included with this letter are copies of each sponsorship with more detailed information for you to view. If you are interested in participating, simply complete the appropriate reservation form and send it back at your earliest convenience. If you have any questions, please give me a call at (860) 892-2595 or email me at kathryn.oleary@easterncrealtors.com. I look forward to seeing you on February 12-13, 2019!

Thank you for your continued support of the Association!



REALTORS® ~ Helping to Achieve the American Dream of Home Ownership

REALTOR® - is a registered collective membership mark which may only be used by real estate professionals who are members of the NATIONAL ASSOCIATION OF REALTORS® and subscribe to its strict Code of Ethics.





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Title Sponsorship

Mark Your Calendars for February 12-13, 2019!

Your Member Services, YPN, and Commercial Committees are hard at work planning ECAR's RESource 2019 Residential/Commercial Conference & Trade Show taking place at the Mystic Marriott.

Only one Title sponsorship is available! This sponsorship is a great way for you and your company to welcome attendees, convey your message and gain exposure with our REALTOR® and Affiliate members while your company's name and services are spotlighted.

Your \$3000 investment includes:

- Conference Hotel branding
- Overnight room and tax at the Marriott for one night
- Branding on lanyard
- A half hour dedicated presentation/session
- Individual session room branding
- Link on our website
- Recognition at opening and closing of the event
- Table at the expo
- 4 additional guest tickets to attend the event
- Raffle announcement (if you are giving away a prize)

Remember – this sponsorship is on a “first come, first served” basis!

Simply complete the reservation form included with this letter to reserve your sponsorship today. If you have any questions, please give me a call at (860) 892-2595 or email me at kathryn@easterncrealtors.com. I look forward to seeing you on February 12-13, 2019!

Thank you for your continued support of the Association!

Sincerely,

Kathryn O'Leary
Communication and Education Coordinator

Enclosures



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EASTERN CONNECTICUT ASSOCIATION OF REALTORS®, INC.



2019 RESource Conference & Trade Show
Title Sponsorship Form

Name: _____

Company: _____

Mailing Address: _____

Email: _____ Phone Number: _____

Name of your guests: _

Guest 1: _____ Guest 2: _____

Guest 3: _____ Guest 4: _____

If you have more than 4 guests – there is a \$99.95 per person registration fee.

Title Sponsorship Payment for the 2019 RESource Conference & Trade Show *(please indicate):*

My check for \$3000, payable to ECAR is enclosed. Check #: _____ Name on Check: _____

Charge my credit card \$3000. Type of Card*: MasterCard Visa Discover

Credit Card Number*: _____ Exp Date*: _____

Name on Credit Card*: _____

Credit Card Billing Address *: _____ Zip Code*: _____

Signature*
* required

Date

Mail to:

Eastern Connecticut Association of REALTORS®, 106 Route 32, Suite 4, North Franklin, CT 06254

Fax to:

860-892-2599

(credit card payment must be included with fax)

Email to:

kathryn.oleary@easternctrealtors.com

(credit card payment must be included with email)



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Cocktail Reception Sponsorship

Mark Your Calendars for February 12-13, 2019!

Your Member Services, YPN, and Commercial Committees are hard at work planning ECAR’s RESource 2019 Residential/Commercial Conference & Trade Show taking place at the Mystic Marriott.

Two “Cocktail Reception” sponsors are up for grabs! This sponsorship is a great way for you and your company to convey its message and gain favor with our REALTOR® and Affiliate members with food and libations in a relaxed atmosphere while your company's name and services are spotlighted.

Your \$1500 investment for this event includes:

- An overnight room and tax at the Marriott for one night
- Attendees receive 1 drink ticket compliments of you
- Opportunity to make a presentation during the cocktail reception
- Room branding for the duration of the reception
- Recognition at the opening and closing of the event
- Your name in the program
- Link on our website
- Table at the expo
- 3 additional guest tickets to attend the event
- Raffle announcement (if you are giving away a prize)

Remember – these sponsorships are on a “first come, first served” basis!

Simply complete the reservation form included with this letter to reserve your sponsorship today. If you have any questions, please give me a call at (860) 892-2595 or email me at kathryn@easterncrealtors.com. I look forward to seeing you on February 12-13, 2019!

Thank you for your continued support of the Association!

Sincerely,

Kathryn O’Leary
Communication and Education Coordinator

Enclosures





2019 RESource Conference & Trade Expo
Cocktail Reception Sponsorship Form

Name: _____

Company: _____

Mailing Address: _____

Email: _____ Phone Number: _____

Name of your guests:

Guest 1: _____

Guest 2: _____

If you have more than 2 guests – there is a \$99.95 per person registration fee.

Welcome Reception Sponsorship Payment for the 2019 RESource Conference & Trade Expo

(please indicate):

My check for \$1500, payable to ECAR is enclosed. Check #: _____ Name on Check: _____

Charge my credit card \$1500. Type of Card*: MasterCard Visa Discover

Credit Card Number*: _____ Exp Date*: _____

Name on Credit Card*: _____

Signature*

Date

* required

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Conference Sponsorship

Mark Your Calendars for February 12–13, 2019!

Your Member Services, YPN, and Commercial Committees are hard at work planning ECAR’s RESource 2019 Residential/Commercial Conference & Trade Show taking place at the Mystic Marriott.

Six “Conference” level sponsorships are up for grabs! This sponsorship is a great way for you and your company to convey its message and gain exposure with our REALTOR® and Affiliate members while your company's name and services are spotlighted.

Your \$500 investment for this event includes:

- Recognition at the opening and closing of the event
- Your name in the program
- Link on our website
- Table at the expo
- 1 additional guest tickets to attend the event
- Raffle announcement (if you are giving away a prize)

Remember – these sponsorships are on a “first come, first served” basis!

Simply complete the reservation form included with this letter to reserve your sponsorship today. If you have any questions, please give me a call at (860) 892-2595 or email me at kathryn.oleary@easternctrealtors.com. I look forward to seeing you on February 12–13!

Thank you for your continued support of the Association!

Sincerely,

Kathryn O’Leary
Communication and Education Coordinator

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2019 **RESource** Conference & Trade Expo
Conference Sponsorship Form

Name: _____

Company: _____

Mailing Address: _____

Email: _____ Phone Number: _____

Name of your guest:

Guest 1: _____

If you have more than 1 guest there is a \$99.95 per person registration fee.

Silver Level Sponsorship Payment for the 2019 RESource Conference & Trade Expo *(please indicate):*

My check for \$500, payable to ECAR is enclosed. Check #: _____ Name on Check: _____

Charge my credit card \$500. Type of Card*: MasterCard Visa Discover

Credit Card Number*: _____ Exp Date*: _____

Name on Credit Card*: _____

Credit Card Billing Address *: _____ Zip Code*: _____

Signature*
* required

Date

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Trade Show Only Sponsorship

Mark Your Calendars for February 12-13, 2019!

Your Member Services, YPN, and Commercial Committees are hard at work planning ECAR's RESource 2019 Residential/Commercial Conference & Trade Expo taking place at the Mystic Marriott.

15 Vendor tables are up for grabs! Participating as a vendor is a great way for you and your company to convey its message and gain exposure with our REALTOR® and Affiliate members while your company's name and services are spotlighted.

Affiliate Member Price \$200
Non-Member Price \$250

Your \$200/\$250 investment for this event includes:

- Table at the expo
- Raffle announcement (if you are giving away a prize)

Remember – these tables are on a “first come, first served” basis!

Simply complete the reservation form included with this letter to reserve your vendor table today. If you have any questions, please give me a call at (860) 892-2595 or email me at kathryn@easternctrealtors.com. I look forward to seeing you on February 12-13th!

Thank you for your continued support of the Association!

Sincerely,

Kathryn O'Leary
Communication and Education Coordinator

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2019 **RESource** Conference & Trade Expo
Vendor Table Registration Form

Name: _____

Company: _____

Mailing Address: _____

Email: _____ Phone Number: _____

If you are bringing additional guests, there is a \$99.95 per person registration fee.

Vendor Table Payment for the 2019 RESource Conference & Trade Expo (please indicate):

Affiliate Member Price \$200 Non-Member Price \$250 Conference Guest \$99 per person

My Check for \$_____, payable to ECAR is enclosed. Check #: _____ Name on Check: _____

Charge my credit card \$_____. Type of Card*: MasterCard Visa Discover

Credit Card Number*: _____ Exp Date*: _____

Name on Credit Card*: _____

Signature*
* required

Date

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Thomas Sheldon

“Friends of *RESource*” Program Ad Only

Mark Your Calendars for February 12–13, 2019!

Your Member Services, YPN, and Commercial Committees are hard at work planning ECAR’s *RESource* 2019 Residential/Commercial Conference & Trade Expo taking place at the Mystic Marriott.

Anyone may purchase a Friends of *RESource* business card size program ad. You must provide the artwork or copy of your business card.

Member Price \$50
Non-Member Price \$150

Program Ads are unlimited!

Simply complete the reservation form included with this letter to reserve your program ad today. If you have any questions, please give me a call at (860) 892–2595 or email me at kathryn@easternctrealtors.com. I look forward to seeing you on February 12–13th!

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2019 RESource Conference & Trade Expo
“Friends of RESource” Program Ad Registration Form

Name: _____

Company: _____

Mailing Address: _____

Email: _____ Phone Number: _____

If you are attending the Conference and/or bringing additional guests, there is a \$99 registration fee per person.

Program Ad Payment for the 2019 RESource Conference & Trade Expo (please indicate):

Program Ad \$50 Non-Member Price \$150 Conference Guest \$99 per person

Number of guests Guest Name(s)

My Check for \$, payable to ECAR is enclosed. Check #: Name on Check:

Charge my credit card \$. Type of Card*: MasterCard Visa Discover

Credit Card Number*: Exp Date*:

Name on Credit Card*:

Signature*

* required

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