



For Less Than \$3 Per Day! Let Us Help You Successorize!

We are pleased to provide you with benefits & resources designed to help you and your business flourish! Below are just some of the services available to you through your membership with ECAR.

Forms Library

As a member of ECAR, you have access to our extensive library of forms. Available in PDF format, all of our forms are fillable, savable and printable. There are several easy ways to access ECAR Forms:

[ECAR Online Library of Forms](#)

[Dotloop](#)

[Glide](#)

[Brokermint](#)

[Transactions zipForm Edition](#)

[zipForm Plus](#)

[Instanet Via SmartMLS](#)

[Transaction Desk](#)

[Skyslope](#)

[DocuSign](#)

[zipLogix](#)

SentiLock

Assembled in the U.S.A. and 100% owned by the National Association of REALTORS®, this system supports the day-to-day needs of your business with greater ease of use and reliability. SentiLock is a safe and secure system that utilizes state of the art smart-card technology. Users of the system have access to a variety of reports and other administrative features that distinguish SentiLock from its competitors. Using the industry exclusive keypad, the SentiLock REALTOR® Lockbox provides convenient and valuable features, including: [showing feedback](#), [call before showing codes](#), [one-day codes](#), [homeowner do not disturb codes](#) and more!

My ECAR

The “My ECAR” section of our website (also referred to as the member portal) gives you the opportunity to access all things ECAR – from events, meetings and classes, to CE certificates, dues invoices and more!

- **Update Your Profile** button on the **Home** Screen allows you to edit your contact info, payment details and your username/password.
- **Events** lets you view and register for all upcoming events, meetings, classes and seminars.
- **Events>My Classes** is where you view all the classes you’ve registered for and download CE certificates!
- **Committees** shows you all the committees at ECAR with an option to volunteer and/or nominate someone
- **Directory** is a searchable database of all our members
- **Contribute** provides all the links you need to make your PAC and Charitable donations!
- **Subscriptions** allows you to sign up for and view your FREE SentiLock service
- **My Orders** is where you can view and securely pay your open orders, such as dues invoices, etc

The Power of ECAR, Together!

Broker & Open House Tours

The more agents know your listing, the more likely they are to help you sell it! Utilizing the tours will allow you to “wow” your buyers with your knowledge of the market. According to the [NAR 2021 Profile of Home Buyers & Sellers](#), 43 percent of home buyers took their first step in the home-buying process by looking online for properties. Through our website (www.easternctrealtors.com) and social media channels, we are pleased to be able to share your weekend open house tours with the public.



Awards, Awards, Awards

We know our members work hard to stay ahead of the competition. We are honored to be able to acknowledge you for your hard work and dedication through our Awards program! In addition to [Association themed awards](#): REALTOR of the Year, Rookie of the Year, Young Professional of the Year, Affiliate of the Year & Commercial REALTOR of the Year, we also have our line of [production awards](#). These include: [Circle of Excellence Quarterly Sales Award](#), [Masters Club Sales Award](#), and [Masters Club Sales Volume Award](#). Eligibility requirements and more about each award can be viewed under the [“Members > Awards” section of the ECAR website](#)

More Than a NRDS Number - You ARE Family!

We love our members and are grateful for the opportunity to help with your success. Over the years, we have had the pleasure of forming not only a business relationship, but lasting friendships as well. With a combination of [55 years’ experience](#), each ECAR team member is responsible for a designated area to ensure your membership and needs are met.

The Complete Member Package

In addition to the resources provided by ECAR, the CT REALTORS® (www.ctrealtor.com) & National Association of REALTORS® (www.realtor.org) also have exclusive benefits programs for you to take advantage of!

Additional Savings

ECAR has partnered with over 15 businesses near and far to provide you with exclusive discounts on a variety of products and services. Closing gifts, office supplies and sporting events are just a few of the savings available to you. Check out the complete list by visiting the [“Member > ECAR Member Benefits” section of the ECAR website](#)

Let’s Get Social - Connect with ECAR

Stay up to date with ECAR. Follow us on social media by clicking the icons below:



Engage with fellow members in ECAR’s Private Facebook Groups:

- [ECAR Members Only Group](#)
- [ECAR Broker Forum](#)
- [ECAR YPN Group](#)
- [ECAR Comercial Real Estate Forum](#)

#OwnSweetOwn

ECAR has launched #OwnSweetOwn, a multi-channel social media campaign, to celebrate and encourage property ownership throughout the region. Using a bright red house sign and the campaign hashtag #OwnSweetOwn, our REALTOR & Affiliate members are able to take and share images of new buyers/properties at closings, in the heart of creative renovations, during a much anticipated move, or to note a new listing. These posts, whether on Facebook, Twitter or Instagram, will then be tracked and re-shared by the ECAR social media brands. For the first time, ECAR members will be united in using a common tool to brand our listings, message and activity within our community on all leading forms of social media.

(The #OwnSweetOwn social media campaign and all elements of the ECAR social media brand has been created and engaged by Miranda Creative, Inc. – a long standing brand management firm located in Norwich, CT.)

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