



















Eastern Connecticut Association of REALTORS® Fall, 2011 Cable TV Campaign

 176 spots					
Network	Start Date	End Date	Daypart	Description	# Spots
	10/17/11	10/23/11	Sa 8a-12n	SELL THIS HOUSE, FLIP THIS HOUSE	4
	10/24/11	10/30/11	Sa 8a-12n	SELL THIS HOUSE, FLIP THIS HOUSE	4
	10/31/11	11/06/11	Sa 8a-12n	SELL THIS HOUSE, FLIP THIS HOUSE	4
	11/07/11	11/13/11	Sa 8a-12n	SELL THIS HOUSE, FLIP THIS HOUSE	4
	10/17/11	10/23/11	M-W 7p-11p	PRIME	3
	10/24/11	10/30/11	M-W 7p-11p	PRIME	3
	10/31/11	11/06/11	M-W 7p-11p	PRIME	3
	11/07/11	11/13/11	M-W 7p-11p	PRIME	3
	10/17/11	10/23/11	M-Su 6a-12m	ROS	7
	10/17/11	10/23/11	M-F 6p-8p	SPORTSCENTER ETC	4
	10/24/11	10/30/11	M-Su 6a-12m	ROS	7
	10/24/11	10/30/11	M-F 6p-8p	SPORTSCENTER ETC	4
	10/31/11	11/06/11	M-Su 6a-12m	ROS	7
	10/31/11	11/06/11	M-F 6p-8p	SPORTSCENTER ETC	4
	11/07/11	11/13/11	M-Su 6a-12m	ROS	7
	11/07/11	11/13/11	M-F 6p-8p	SPORTSCENTER ETC	4
	10/17/11	10/23/11	W 5p-6p	GET IT SOLD	1

	10/17/11	10/23/11	Th 10p-11p	HOUSE HUNTERS	1
	10/17/11	10/23/11	F 7p-12m	HOUSE HUNTERS INTERNATIONAL	1
	10/17/11	10/23/11	M,W,F 6p-7p	MY FIRST PLACE	3
	10/17/11	10/23/11	Sa-Su 10a-10p	WEEKEND	7
	10/24/11	10/30/11	W 5p-6p	GET IT SOLD	1
	10/24/11	10/30/11	Th 10p-11p	HOUSE HUNTERS	1
	10/24/11	10/30/11	F 7p-12m	HOUSE HUNTERS INTERNATIONAL	1
	10/24/11	10/30/11	M,W,F 6p-7p	MY FIRST PLACE	3
	10/24/11	10/30/11	Sa-Su 10a-10p	WEEKEND	7
	10/31/11	11/06/11	W 5p-6p	GET IT SOLD	1
	10/31/11	11/06/11	Th 10p-11p	HOUSE HUNTERS	1
	10/31/11	11/06/11	F 7p-12m	HOUSE HUNTERS INTERNATIONAL	1
	10/31/11	11/06/11	M,W,F 6p-7p	MY FIRST PLACE	3
	10/31/11	11/06/11	Sa-Su 10a-10p	WEEKEND	7
	11/07/11	11/13/11	W 5p-6p	GET IT SOLD	1
	11/07/11	11/13/11	Th 10p-11p	HOUSE HUNTERS	1
	11/07/11	11/13/11	F 7p-12m	HOUSE HUNTERS INTERNATIONAL	1
	11/07/11	11/13/11	M,W,F 6p-7p	MY FIRST PLACE	3
	11/07/11	11/13/11	Sa-Su 10a-10p	WEEKEND	7

	10/17/11	10/23/11	M,Su 8p-10p	PAWN STARS, AMERICAN PICKERS, ICE ROAD TRUCKERS	3
	10/24/11	10/30/11	M,Su 8p-10p	PAWN STARS, AMERICAN PICKERS, ICE ROAD TRUCKERS	3
	10/31/11	11/06/11	M,Su 8p-10p	PAWN STARS, AMERICAN PICKERS, ICE ROAD TRUCKERS	3
	11/07/11	11/13/11	M,Su 8p-10p	PAWN STARS, AMERICAN PICKERS, ICE ROAD TRUCKERS	3
	10/17/11	10/23/11	Sa 10a-12n	PROPERTY LADDER	2
	10/24/11	10/30/11	Sa 10a-12n	PROPERTY LADDER	2
	10/31/11	11/06/11	Sa 10a-12n	PROPERTY LADDER	2
	11/07/11	11/13/11	Sa 10a-12n	PROPERTY LADDER	2
	10/17/11	10/23/11	M-Su 7p-11p	PRIME	4
	10/24/11	10/30/11	M-Su 7p-11p	PRIME	4
	10/31/11	11/06/11	M-Su 7p-11p	PRIME	4
	11/07/11	11/13/11	M-Su 7p-11p	PRIME	4
	10/17/11	10/23/11	M-Su 7p-11p	PRIME	4
	10/24/11	10/30/11	M-Su 7p-11p	PRIME	4
	10/31/11	11/06/11	M-Su 7p-11p	PRIME	4
	11/07/11	11/13/11	M-Su 7p-11p	PRIME	4



Metrocast
695 spots

Channwl	Date/Time	# of spots
	M-Su 2p-12m	40
	M-Su 6a-12m	40
	Tu 9p-11p AUCTION KINGS	4
	M-Su 2p-12m	40
	M-Su 6a-12m	40
	M-Su 2p-12m	40
	M-Su 6a-12m	40
	W 8p-11p UCONN FOOTBALL	1
	M 8:30p-11:30p MONDAY NIGHT FOOTBALL	2
	M-Su 2p-12m	40
	M-Su 6a-12m	40
	M-Su 2p-12m	40
	M-W 9p-10p	4
	M-Su 6a-12m	4
	M-Su 2p-12m	40
	M-Su 6a-12m	40
	M-Su 2p-12m	40
	M-Su 6a-12m	40
	M-Su 2p-12m	40
	M-Su 6a-12m	40
	M-Su 2p-12m	40
	M-Su 6a-12m 40	40

Prime Media

A Visual Communications Company

196 spots

	10/17/201111/13/2011 7:00p - 8:00p M-Sn House Hunters, HH International	14
	10/17/201111/13/2011 8:00p - 9:00p TTh My First Place	2
	10/17/201111/13/2011 5:30p - 6:00p WF Get It Sold	2
	10/17/201111/13/2011 7:00p - 8:00p M-Sn Sports Center	7
	10/17/201111/13/2011 10:00p - 11:00p W Psych	1
	10/17/201111/13/2011 11:00p - 12:00a Th Burn Notice	1
	10/17/201111/13/2011 10:00p - 11:00p M The Closer	1
	10/17/201111/13/2011 6:00a - 4:00p M-Sn Added Value Spots	21